

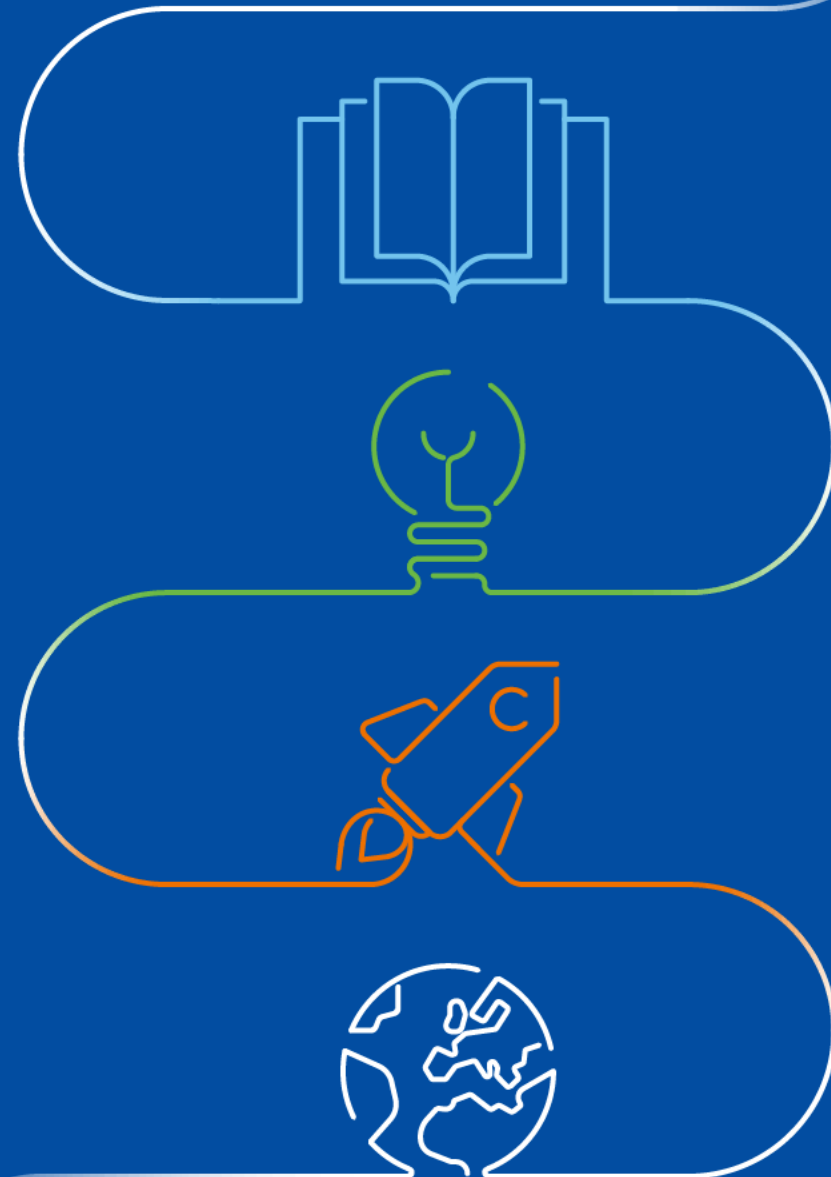
# European Partnerships Workshop of phasing out strategies

25 November 2025

Dr. Marco Brueckner, Head of Supervision



A body of the European Union





# Background



EIT Regulation defines ‘financial sustainability’ (FS) as the capacity of a KIC to finance its knowledge triangle activities independently of contributions from the EIT



FS is a **unique feature of the EIT model** which aims to be a business and result oriented innovation instrument.

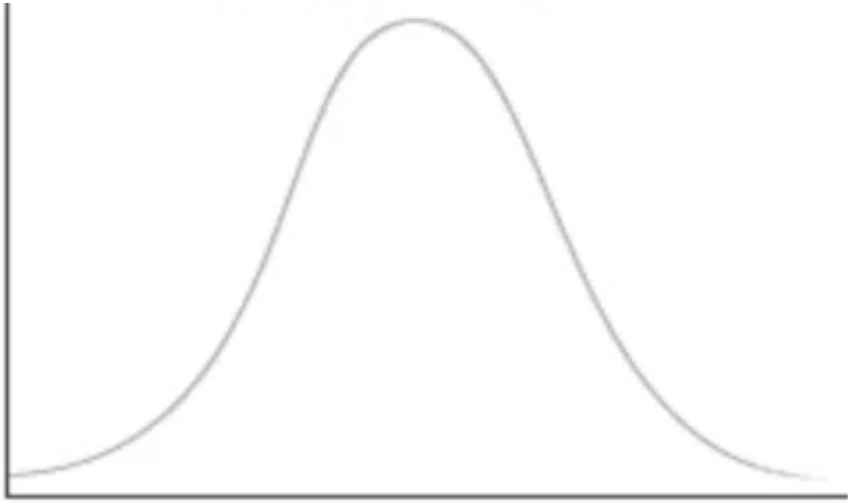


The experience from the first 15 years of EIT support to the KICs shows that the **achievement of FS beyond the period of EIT support is possible.**



The **EIT guides KICs towards financial sustainability:** through FS strategies and FS mechanisms, monitoring progress, ensuring principles of sound financial management, sharing best practices and applying corrective measures (if needed).

# EIT Investment in Innovation Communities

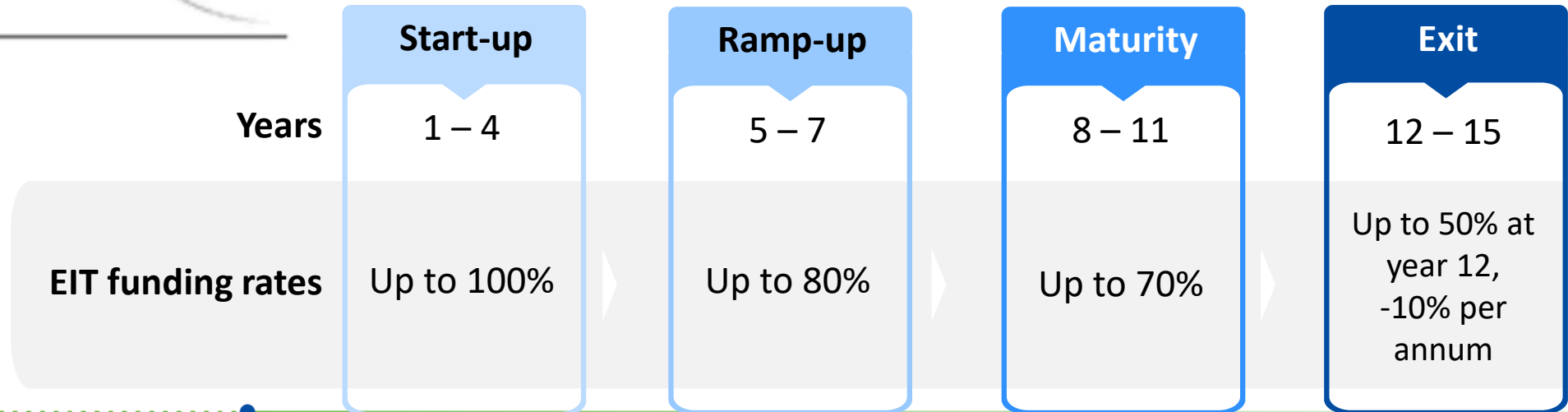


## Maturity distribution of KICs:

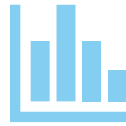
- 3 graduated at end-2024
- 3 in first Partnership Agreement with EIT financing increasing or reaching its top
- 3 in second Partnership Agreement with EIT financing decreasing
- 1 under selection

## EIT financing specificities:

- 7+7 years of Partnership Agreement
- Post-graduation cooperation

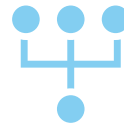


# What are we doing?



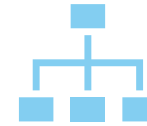
## DATA:

- Annual FS Reporting, including
- Revenues,
  - Costs,
  - Investment Portfolio



## COOPERATION:

- FS SPOC Group;
- INNO / EDU / BC Panels;
- Annual FS Workshop



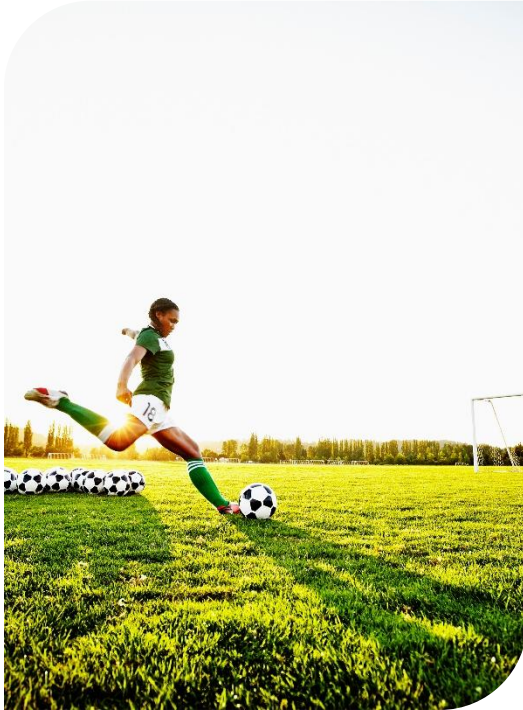
## STEERING:

- Performance-based funding allocation
- GB Strategic Recommendations
- GB Rapporteurs
- GB-KIC Forum
- Supervision Framework

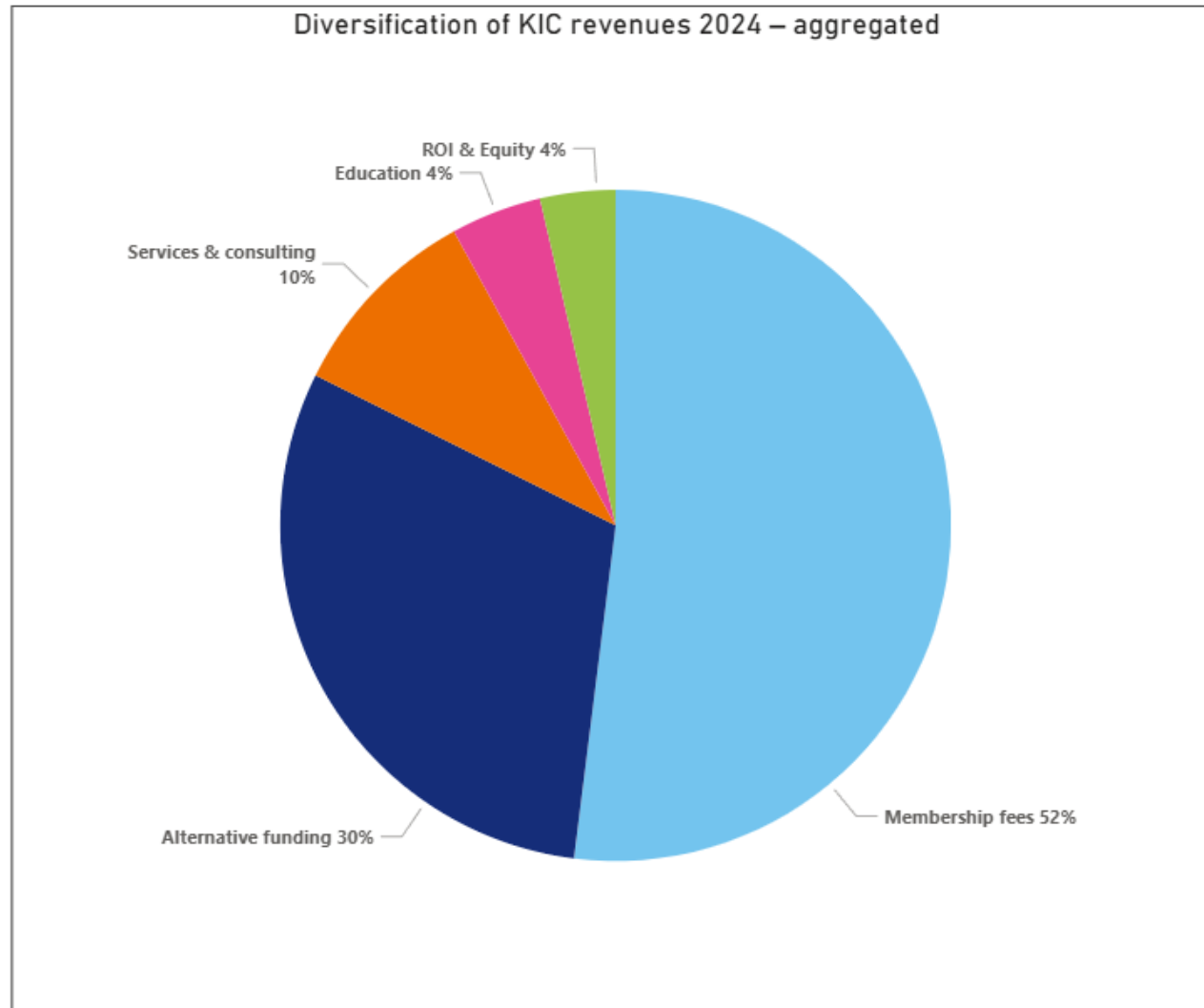


## CHANGE:

- Evidence-based revisions of the operational framework
- Adjustments of the EIT KIC model

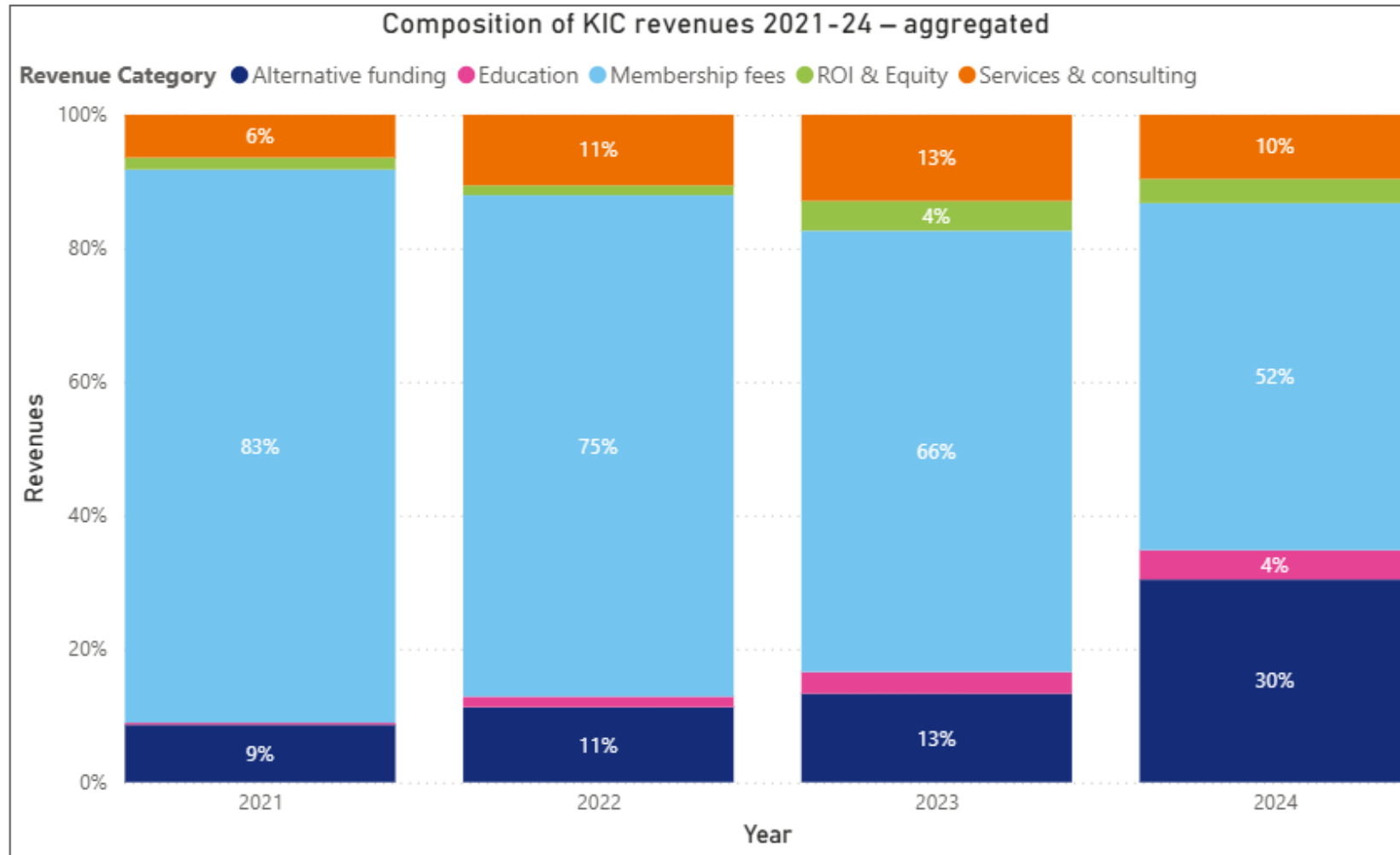


# 2024 diversification of KIC revenues



\* Excl. 1<sup>st</sup> wave KICs

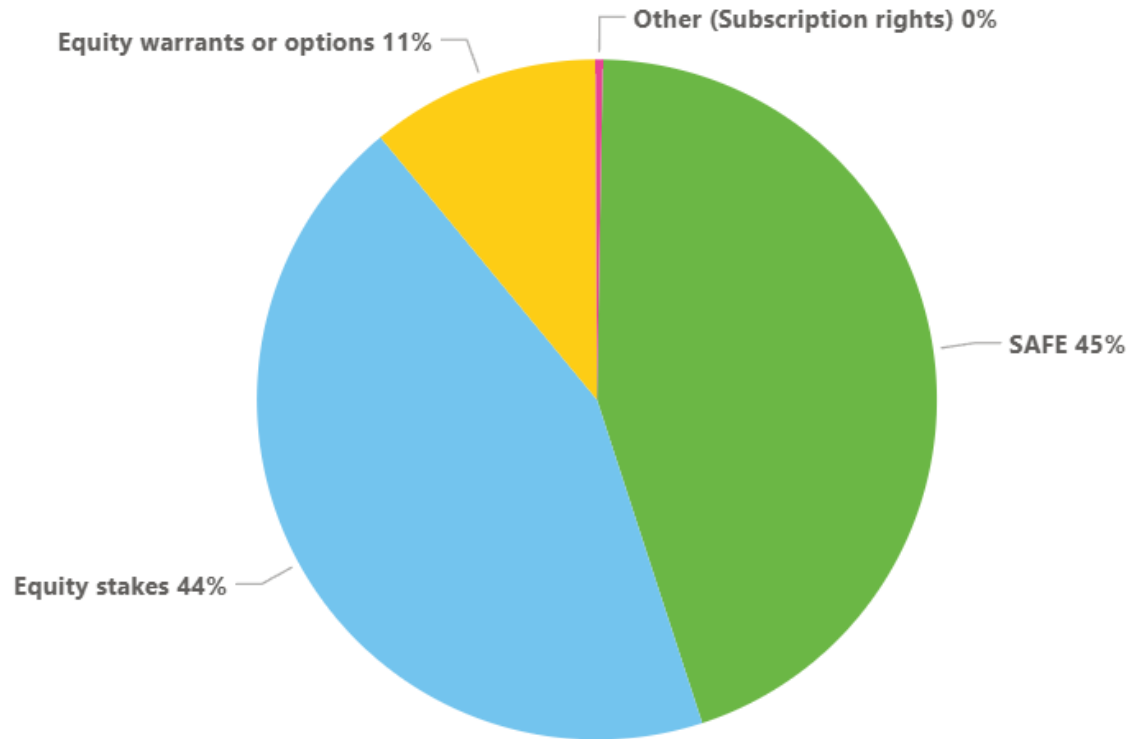
# 2021-2024 development of KIC revenue diversification



\* Excl. 1<sup>st</sup> wave KICs

# KIC Equity-type investment portfolio

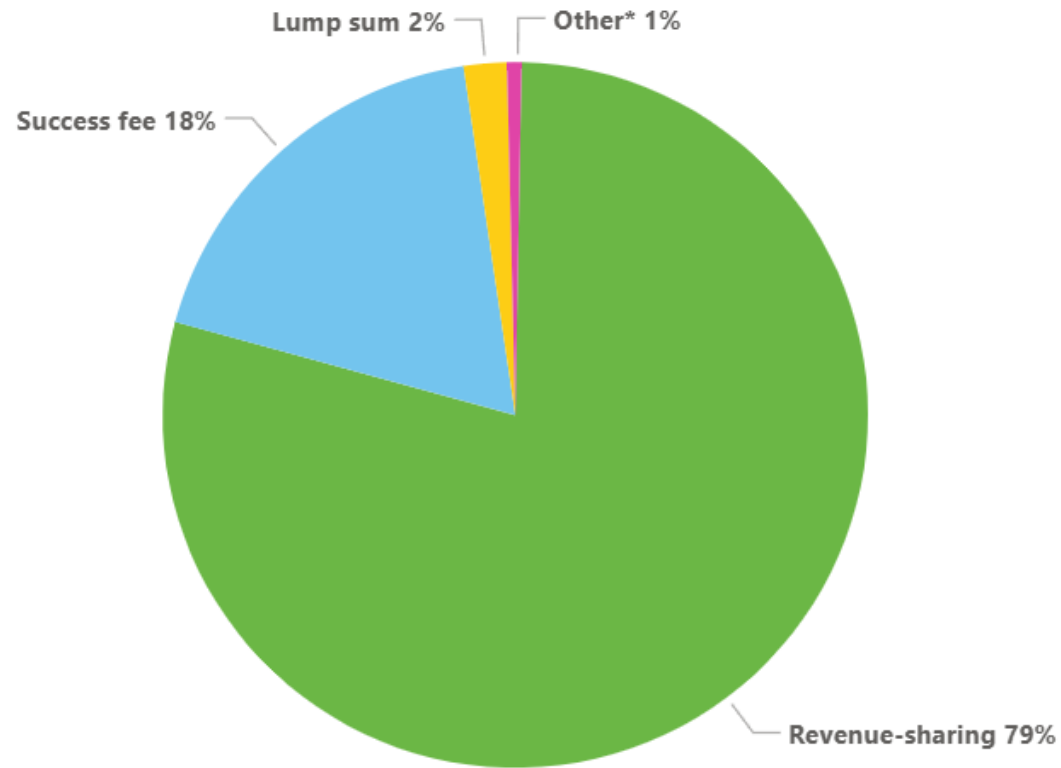
Composition of KIC equity portfolios at end-2024 – aggregated



\* Excl. 1<sup>st</sup> wave KICs

# KIC commercial agreement portfolios

Composition of KIC commercial agreements portfolios at end-2024 – aggregated



\*Exploitation Rights

\* Excl. 1<sup>st</sup> wave KICs



# Trends

- Increased diversification
- Finetuning of FS mechanisms is needed due to newly emerged difficulties
- Equity options and now virtual options increasingly replace direct equity
- High potential: investment portfolios & alternative funding;
- Increased knowledge (what works, what does not work, new difficulties ... ), but
- ... all KICs are different
- ... & we are still learning



# 2025 Workshop Financial Sustainability

- Wed 26 – Thu 27 November in Budapest, Hungary
- Session(s) tailored for KICs' & European Partnerships' cooperation

\*\*\* Invitation will follow asap \*\*\*



# INNOVATE WITH US



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