MISSION AND VISION STATEMENT

The partnership is implemented by innovation agencies of 37 countries under the umbrella of Eureka. Its vision is to stimulate economic growth and job creation by enhancing the competitiveness of innovative SMEs while contributing to delivering a positive societal and environmental impact in Europe and beyond.

The objectives of the partnership are to enable innovation and the internationalisation of SMEs, and to connect Member States R&D&I national programmes.

The partnership aims to do this by implementing the Eurostars-3 programme and accompanying measures to SMEs, like the Eureka-Innowide programme and a higher connectivity to other services offered in the European innovation landscape.

KEY FACTS AND FIGURES

**Horizon Europe Pillar and Cluster:** Pillar III – European Innovation Ecosystems

**Type of Partnership:** Co-funded

**Coordinating entity:** Eureka Association

**Total estimated budget:** EUR 988 m

**EU commitment:** EUR 250 m (including EUR 25 m for the accompanying measure Innowide)

**Partners’ commitment:** EUR 738 m

**Predecessor under Horizon 2020:** Eurostars-2 (Horizon 2020) implemented under Article 185 of TFEU

FIND OUT MORE

www.eurekanetwork.org

https://www.linkedin.com/company/eureka-association/about/

https://twitter.com/EUREKA_NETWORK

https://www.youtube.com/c/EUREKA-NETWORK-1985

eureka.secretariat@eurekanetwork.org
PARTNERSHIP SPECIFIC IMPACT PATHWAY (PSIP)

PARTNERSHIP VISION: CONTRIBUTE TO SOCIETAL CHALLENGES THROUGH ...

GENERAL LEVEL IMPACTS

SDG 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
RESILIENT EUROPEAN INNOVATION ECOSYSTEMS
PULL TOGETHER NATIONAL EFFORTS
EUROSTARS-3 INTERNATIONAL COOPERATION INNOVATION PROJECTS

SDG 8. DECENT WORK AND ECONOMIC GROWTH
ADDRESS THE PRODUCTIVITY AND INTERNATIONALISATION GAP BETWEEN SMES AND LARGE COMPANIES
IMPROVED KNOWLEDGE TRANSFER
EUREKA-INNOWWIDE INTERNATIONALISATION OF SMES OUTSIDE EUROPE

CAPACITY BUILDING AND SUPPORT FOR THE TRANSITION TO SUSTAINABILITY AND DIGITALISATION (EU SME STRATEGY)*
INCREASE R&I FUNDING TO INNOVATIVE SMES
ACCESS TO INTERNATIONAL MARKETS
MITIGATION OF DIFFICULTIES IN ACCESS TO FINANCE FOR SMES

SPECIFIC LEVEL OUTCOMES

PULL TOGETHER NATIONAL EFFORTS
IMPROVED KNOWLEDGE TRANSFER
INCREASE R&I FUNDING TO INNOVATIVE SMES
ACCESS TO INTERNATIONAL MARKETS
MITIGATION OF DIFFICULTIES IN ACCESS TO FINANCE FOR SMES

€738 M OF NATIONAL R&D&I BUDGET

OPERATIONAL LEVEL RESOURCES & ACTIONS

LEVERAGING INVESTMENT FOR SMES

* https://ec.europa.eu/growth/smes/sme-strategy_en
## PARTNERSHIP’S KEY PERFORMANCE INDICATORS

<table>
<thead>
<tr>
<th>KPI NAME</th>
<th>UNIT OF MEASUREMENT</th>
<th>BASELINE</th>
<th>TARGET 2023</th>
<th>TARGET 2025</th>
<th>TARGET 2027</th>
<th>AMBITION &gt;2027</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RESOURCES (INPUT), PROCESSES AND ACTIVITIES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of Eursotars-3 calls</td>
<td>Number per year</td>
<td>1</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>N/A</td>
</tr>
<tr>
<td>Eureka-Innowide calls</td>
<td>Number per year</td>
<td>0</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>N/A</td>
</tr>
<tr>
<td><strong>OUTCOMES</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sustained cooperation over time</td>
<td>% of project partners</td>
<td>15 %</td>
<td>N/A</td>
<td>20 %</td>
<td>25 %</td>
<td>33 %</td>
</tr>
<tr>
<td>Newcomers SMEs to international cooperation</td>
<td>% of E3 funded SMEs</td>
<td>N/A</td>
<td>10 %</td>
<td>TBD</td>
<td>20 %</td>
<td>N/A</td>
</tr>
<tr>
<td>Sales share of new products by innovative SMEs</td>
<td>% = control group</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Export share of innovative SMEs</td>
<td>% = control group</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Time to market</td>
<td>Months</td>
<td>24</td>
<td>N/A</td>
<td>N/A</td>
<td>18</td>
<td>TBD</td>
</tr>
<tr>
<td>Post-project private investment (after E3)</td>
<td>% of innovative SMEs</td>
<td>= control group</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Post-project public investment (after E3)</td>
<td>% of innovative SMEs</td>
<td>= control group</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Widening participation</td>
<td>% of E3 funded projects</td>
<td>After first E3 call</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Widening budget allocation</td>
<td>% of public E3 fund</td>
<td>After first E3 call</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
<td>TBD</td>
</tr>
<tr>
<td>Use of national budget (cumulative)</td>
<td>€</td>
<td>N/A</td>
<td>€250 m</td>
<td>€500 m</td>
<td>€738 m</td>
<td>€738 m</td>
</tr>
<tr>
<td><strong>IMPACTS</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Resilient European Innovation Ecosystem</td>
<td>Number of related KPIs fulfilled (1, 2, 8, 9)</td>
<td>None</td>
<td>N/A</td>
<td>N/A</td>
<td>4</td>
<td>4</td>
</tr>
<tr>
<td>Address productivity and internationalisation gap between large companies and SMEs</td>
<td>Number of related KPIs fulfilled (3, 4, 5)</td>
<td>None</td>
<td>N/A</td>
<td>N/A</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Leverage investments for SMEs</td>
<td>Number of related KPIs fulfilled (6, 7, 10)</td>
<td>None</td>
<td>N/A</td>
<td>N/A</td>
<td>3</td>
<td>3</td>
</tr>
</tbody>
</table>

The KPIs are still being developed and thus should not be taken as final.
SYNERGIES WITH OTHER EUROPEAN AND NATIONAL INITIATIVES

SYNERGIES: STORY 1

The European Partnership on Innovative SMEs consists of innovation agencies and ministries from 37 countries. Following Eureka’s founding principle of international cooperation, participating countries in Europe and beyond in this partnership will dedicate more than EUR 900 million of trans-national R&D budget to fostering innovation and the internationalisation of SMEs in international cooperation programmes.

By creating this synergy between national R&D budgets, the partnership contributes to the target set by the European Commission and the Council for countries to commit 5% of national public R&D funding to joint programmes and European Partnerships by 2030 (Ref: Council Recommendation on a Pact for Research and Innovation in Europe (13701/21)).

In addition to the abovementioned policy objective, the allocation of national budgets in an international R&D&I programme will help to overcome many of the barriers towards internationalisation identified by numerous policy papers that SMEs face nowadays.

SYNERGIES: STORY 2

This partnership will aim at achieving the reactivation of some of the less active countries in its predecessor Eurostars-3 thanks to a new provision in Article 15(3) of Horizon Europe, by which Member States can use resources co-financed from cohesion policy funds such as ERDF and ESF+ as national contributions to co-funded partnerships. This new feature under Horizon Europe will strengthen the links of the partnership with smart specialisation strategies and will help to achieve a more balanced participation among its members.

The benefits of this new provision are already visible with the re-introduction of Greece into the programme, and the higher tentative funds allocation of widening countries.

This partnership also aims to become a forum where representatives from participating countries can exchange knowledge and experience on how to channel cohesion policy funds towards this and other European Partnerships.
OVERVIEW OF MEMBERS

MEMBERS PER TYPE

<table>
<thead>
<tr>
<th>Type</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PUBLIC</td>
<td>Research funders, ministeries, regions, cities</td>
</tr>
<tr>
<td>OTHERS</td>
<td>Non-profit, associations, state companies etc.</td>
</tr>
</tbody>
</table>

GEOGRAPHICAL COVERAGE

Numbers = number of partners in the country

Total number of partners: 41
87.8% of the partners are represented in the map. Other partners that do not fit to the map are from Canada, Israel, the Republic of Korea, Singapore, South Africa and Turkey.