



# **Semi-Standardized Assessment and Benchmarking –**

## **A potential service offer development**

Annual Joint Programming Conference,  
Brussels Jan. 14/15, 2015

Workshop „How can the IT platform better serve community interaction, mutual learning and P2P promotion?“

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## General Idea

- Common Assessment Tool for many P2P Networks (type „annual survey“)
    - Common Basic Aspects all P2Ps
    - Common aspects P2P types,  
+ customized specific sets for subtypes
  - P2P and projects/activity levels
- ➔ Confidential, anonymous Benchmarking „amongst similars“
- ➔ Central assessment and promotion of P2Ps as such



# Potential Assessment Aspects

Does it integrate Europe?

European  
Commission

Which ERA impacts does it cause?

How can the P2P formats be improved?

National/  
Regional Policy  
and Funding  
bodies

Which benefits does it  
(efficiently, sustainably) cause  
for my country/region?

ERA-initiatives,  
JPIs, Art. 185, ...

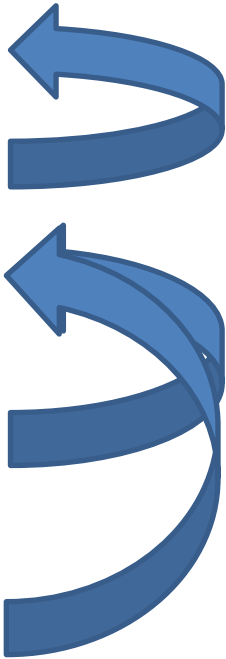
Do „they“ offer *additional or better*  
cooperation opportunities?

Research  
and  
Innovation  
Actors

How can we improve the cooperation offers?  
How can we better manage the network?

P2P  
organisers  
and  
managers

# Interdependent Assessment Levels

Level	Assessment Objects (incomplete, exemplary)	Cause-Result chain
„Programm“ P2P	<p>ERA impacts</p> <p>....</p>	
P2P Initiatives	<p>Benefits for particip. regions/nations</p> <p>Additionality and/or „interoperability“</p> <p>Effect/Efficiency of Management</p>	
Funded STI Projects	<p>Quality of Project, Consortium&amp;Results (Scope, Excellence, Speed, Dissemination potential, Impact etc.)</p>	
Applicants for STI Projects	<p>„Additionality“ of Offer,</p> <p>Quality of Promotion, and of Application/Project Evaluation Process</p>	

# Target Groups - Benefits

Target Group	Value Proposition
European Commission	Facts about (single aspects of) proof of programme - based on complete assessment chain indications
Network Coordinators	Facts about efficiency and effectiveness of networks (in comparison to others) Benchmarking, exchange about good practices ➔ Reasoning & promotion
National/Regional policy makers and deciders	Facts about benefits from participation in P2P initiative Efficiency and effectiveness of specific networks (in comparison to others) Benchmarking, exchange about good practices ➔ Reasoning and promotion
National/regional agencies	Benefits from participation in P2P initiative Efficiency and effectiveness of specific networks (and underlying practices) Benchmarking, exchange about good practices ➔ Reasoning and promotion



# Examples: Beneficial Outcomes regions/nations

source knowledge from or disseminate to **excellent European Research communities**

source knowledge from or disseminate to **excellent Global Research communities**

better **collaborate with other companies in Europe** and/or access **European markets**

better collaborate with other **companies in Global markets**

part of an approach **to align national/regional and European roadmaps/strategies**

**"interoperability"** The design of regional/national funding programmes (including topics, rules, dates and/or processes) have been adapted in a way that **increasingly facilitates cross-border programme cooperation**

**"Additionality"** Topics and projects with relevance for the national/regional research/innovation policy were addressed, which **could not have been realized in a regional/national network alone**

**"Excellence"** Compared to purely national/regional projects, the **average overall quality of transnational projects**, in which researchers from my country/region were involved, is higher.

**"Speed"** Projects were realized that delivered the **results faster or cheaper** (in comparison to alternatively purely national projects)



# Examples: Drivers/Barriers sustained Cooperation

Expected **match of future national/regional research priorities with topics of NETWORK** calls

**Match of internationalisation strategy** with expected offers of NETWORK

National/regional **budgetary situation**

**Effectiveness of NETWORK** to initiate a sufficient number of transnational projects

**Strategic Network Management quality** of the NETWORK

**Operational Network Management quality** of the NETWORK (the efficiency and transparency of call and network operation)

**Alternative Funding Opportunities** for transnational projects



# Semi Standardized Assessment Benchmarking – Process (general idea)

1. Selection of appropriate indicators  
(from common set of joint indicators)
1. Selection of benchmarking/comparison group
2. Data generation and storage
3. Single Network Data analysis
4. Comparative Assessment and Analysis
5. Organized Discussion in between matching peers
  - ➔ improvement ,
  - ➔ start again (or step in at 3.)





**Your preferred aspects or indicators for structured comparison?**

**Your preferred intensity of service  
(internal/external personnel)  
(data accumulation/hosting)  
(frequency)**



**What do we need to do to make you participate in such a benchmarking approach?**





**Who would like to „mirror“ the development of the approach?**